

CM CREATIONS

VIDEO PRODUCTION

WHAT WE DO...

In today's world, we are bombarded with content in every direction...As a business, you need **your** message to stand out from the crowd. People need to be deeply affected by what they see, or they will move on to the next distraction. A well crafted and creative video production can do just this!

Do you need to stand out from your competitors?

Do you have a product or service that you would like the public to know more about?

Do you have a story that you would like to tell?

Are you looking to add some fresh new content to your website?

Are you looking to create an ongoing marketing campaign a product, service or event?

CM Creations can turn your ideas into a story and create videos that are ready to use in any application. As the world continues to shift online, engaging videos are becoming key to attracting viewers. We can help you take full advantage and give you the content to develop and execute a successful social media campaign.

Did we mention that we can also provide professional photography as a standalone service, or in conjunction with any video package?

Check out our packages on the next page and make sure you visit our website, www.cm-creations.net for examples of our work.

BUSINESS VIDEO PACKAGES

BUSINESS/EVENT PROMOTIONAL VIDEO - \$750

- Consultation and concept development meeting (Up to 1 hour)
- 3 hour onsite video shoot at a location of your choice (travel costs may be incurred for areas outside of Cranbrook/Kimberley)
- 2 minute professionally edited promotional video with background royalty free music
- High quality video file for your records, promotion at trade fairs/events and online

BUSINESS/EVENT PROMOTIONAL STORY - \$2000

- Consultation and concept development meeting (Up to 2 hours total)
- 3 x 3 hour onsite video shoots at locations of your choice (travel costs may be incurred for areas outside of Cranbrook/Kimberley (extra time charged at \$80 per hour)*)
- 3 x 2 minute professionally edited promotional videos
- High quality video files for your records, promotion at trade fairs/events and online

BUSINESS/EVENT WEBSITE CAMPAIGN - \$3200

- 2 x consultation and concept development meetings (Up to 1 hour each)
- 5 x 3 hour onsite video shoots at locations of your choice (travel costs may be incurred for areas outside of Cranbrook/Kimberley*)
- 5 x 2 minute professionally edited promotional videos
- High quality video files for your records, promotion at trade fairs/events and online

BUSINESS VIGNETTE VIDEO SERIES - 3, 6 OR 12 MONTHS

- 1 x consultation and concept development meeting (up to 2 hours)
- Monthly 3 hour onsite video shoot at a location of your choice (travel costs may be incurred)*
- 4 x 30 second professionally edited video vignettes (**per month**)
- HD 1080 versions for your records, promotion at trade fairs/events and online
- High quality video files for your records, promotion at trade fairs/events and online
- **3 months - \$2700, 6 Months - \$4800 or 12 months - \$8400**

BUSINESS PHOTOGRAPHY PACKAGES

BUSINESS/EVENT PHOTOSHOOT - \$200

- Consultation and concept development meeting (Up to 1 hour)
- 2 Hour Photography Session
- 30 high quality images (Selected by you)
- Full rights to all images
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BUSINESS/EVENT PHOTOSHOOT (MONTHLY) - 3, 6 OR 12 MONTHS

- Consultation and concept development meeting every 3 months (Up to 1 hour)
- 2 Hour Photography Session per month
- 30 high quality images (Selected by you)
- Full rights to all images
- **3 Months - \$550, 6 Months - \$1050, 12 months, \$1980**

We can also combine Video and Photography for the ultimate media package!

BUSINESS/EVENT MEDIA STORY - \$900

- Consultation and concept development meeting (Up to 1 hour)
- 1 x 3 Hour Videoshoot & 1 x 2 Hour Photography Session*
- 1 x 2 Minute professionally edited promotional video
- 30 Images (Selected by you)
- High quality video files and images for your records, promotion at trade fairs/events and online
- Full rights to all videos and images

BUSINESS/EVENT MEDIA CAMPAIGN - \$2500

- Consultation and concept development meeting (Up to 2 hours)
- 3 x 3 Hour Videoshoot & 3 x 2 Hour Photography Session*
- 3 x 2 Minute professionally edited promotional video
- 30 Images per session (90 in total) selected by you
- High quality video files and images for your records, promotion at trade fairs/events and online
- Full Rights to all videos and images

BUSINESS VIGNETTE MEDIA SERIES (3, 6, 12 MONTHS)

- 1 x consultation and concept development meeting per 3 months (up to 2 hours)
- Monthly 3 hour onsite video shoot & 1 x Monthly 2-Hour Photo Session*
- 4 x 30 second professionally edited video vignettes (**per month**)
- 30 high quality images per month (selected by you)
- **3 months - \$3240, 6 Months - \$5800 or 12 months - \$10300**
- High quality video files for your records, promotion at trade fairs/events and online
- Full Rights to all videos and images

SOCIAL MEDIA

Not sure what to do with your content once we have delivered it? No Problem. For an extra 15% on each package, we can also take care of your social media campaign, taking you from raw concept, all the way through to campaign completion.

* Areas outside of Cranbrook will incur a fee of 60c per km travelled (return trip) and may require accommodation

** Does not include social media advertising costs

RATES...

If your looking for something a little out of the ordinary, we also have Hourly, Half Day and Full Day Rates.

HOURLY RATE FOR ON-LOCATION SHOOTS

Hourly - \$100

Half Day (4 Hours) - \$350

Full Day (8 Hours) - \$650

EDITING

Cost will vary depending on the complexity of the editing requirements...Please contact us for an accurate quote.

(250) 426-4416 or james@cm-creations.net

You can also visit our website at www.cm-creations.net

